

Press Release transfer project “Ecologistics”:

“European Workshops explain Ecologistics – More than Green Logistics”

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Transparency in a supply chain through a reliable and convenient tracking of an object in real time reduces transport costs and traffic, thereby improving both the cost and the environmental balance. Transparency also leads to further synergies within the company through tighter control of inventory levels or faster and more efficient order picking.

This is especially interesting for transportation and supply chains in the range of small and medium-sized enterprises (SMEs) because latest technologies are available now that support small and flexible solutions without large investments but with high potential.

To track and capture automatic data about supply chain objects in real time, the Ecologistics project proposes the use of the Electronic Product Code (EPC) of the GS1 EPC Global Networks in combination with RFID tags on transported objects that can be read automatically even when they are piled on pallets.

Now, the Ecologistics project offers European wide workshops for interested companies to match the potential of the new technology with the needs of their business. Workshops will take place in Germany, in Belgium and in the Netherlands:

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29.01.14	Germany	IPL	Jörg Bernarding, joerg.bernharding@iplnet.de
Jan./Feb. 2014	Belgium	Multitel	Yves de Blic, deblic@multitel.be
06.03.14	Netherlands	TU/e	Dmitry Krushinsky, d.krushinsky@gmail.com
15.01.14	France	Euralogistic	Jofrey Zamba, j.zamba@artois.cci.fr

The workshops will inform about logistics key activities with EPC added value and will visualize the benefits of the technology with the help of a “tangible table” (see picture) that offers an interactive, playful and vivid supply chain simulation. Key note speakers from GS1 and from ICT service providers will explain how EPC works and what it takes to implement it. The workshops are sponsored by the European Interreg IV B program and will be free of charge for all participants. The number of participants in each workshop is limited to 20 persons so that timely and binding registration by e-mail is advisable.



The project “Ecologistics” is a cooperation of 12 institutions and companies from Belgium, Germany, France, Great Britain, Luxembourg and the Netherlands to demonstrate the benefits of increased transparency in supply chains for the companies involved by consistent use of existing international and cross-industry standards. Co-funded by the EU (InterregIVb) the innovation project specifically aims at providing concepts, methods and solutions for small and medium-sized enterprises (SMEs). Lead partner is the University of Mons (Belgium).

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